

alex cotton

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SUMMARY

Passionate, self-motivated Web Developer with over 13 years' experience working in the web, digital and eLearning industry ready for a new challenging role to take on. With great passion in developing web and mobile solutions, while having a wide range of programming skills including PHP, React, React Native, Vue, JavaScript(ES6+), jQuery, HTML5, CSS3 and SASS. I am looking to develop my career where I can further enhance my skills and experience to be the best developer possible as well as helping the company I work for grow to its full potential.

EMPLOYMENT

Freelance Wordpress Developer: Alex Cotton Web Design & Development

September 2022 – Present: www.alexcottonweb.com

Currently working for myself as a Front-End/Wordpress Freelance developer building sites for a variety of different clients. Main responsibilities include developing custom WordPress websites from scratch to match provided Figma designs using PHP, HTML, SASS, Javascript(ES6), jQuery, Node.js, Gulp.js and Grunt.js.

Front-End Developer: Ladbrokes (Entain Group)

February 2019 – August 2022: www.ladbrokes.com.au

Responsibilities include developing and styling custom mobile and desktop components to match the designs provided. Had to make sure that we were strict on making the code as efficient and clean as possible while trying to achieve strict deadlines. This was done using the latest front-end languages such as React, React Native, Vue, Typescript, SASS, CSS3, JavaScript(ES6+) and HTML5. Other responsibilities include fixing up bugs across 4 different sites sitting on one framework.

Front-End Developer: Croomo

June 2016 – February 2019: www.croomo.com

Responsible for developing custom eLearning web and mobile solutions for clients. This mainly included developing SCORM courses that sit on the clients preferred LMS (Learning Management System) for their users to access and complete. Building courses and modules that needed to be SCORM compliant only allowed the use of front-end technologies which led to using HTML5, CSS3, SASS, JavaScript, jQuery, Jade/Pug, Gulp, Bootstrap and React. However, there were some bigger projects that allowed the use of WordPress, PHP, MySQL and some custom APIs.

Web Developer: **Orange Digital**
May 2014 – May 2016: www.orangedigital.com.au
Main responsibilities included developing custom desktop and mobile optimized WordPress, Drupal, static landing page websites and EDMS to match wireframes and designs. All sites were developed from scratch with a lot of customisation for the client's needs using PHP, HTML5, CSS3, SASS, JavaScript, jQuery, and Bootstrap.

Senior Web Developer: **SpecialEyes Group**
November 2010 – February 2014: www.specialeyes.co.nz
Responsible for setting up WordPress, installing new themes, customizing themes to visual concepts and wireframes using PHP, HTML, CSS, JavaScript and jQuery. Also installing and editing any plugins needed as well as setting up social media pages and apps for a wide variety of clients.

RECENT WORK

Banana Bathrooms: bananabathrooms.com.au
2023: Banana Bathrooms was developed with WordPress CMS, built with a custom framework from scratch using Stout Logic ACF Builder, PHP, HTML5, jQuery, Gulp and SCSS to match figma designs.

Lithic Australia: lithicaustralia.com.au
2023: Lithic Australia was developed with WordPress CMS, built with a custom framework from scratch using Stout Logic ACF Builder, PHP, HTML5, jQuery, Gulp and SCSS to match figma designs.

Chiropractic Plus: chiropracticplus.net.au
2023: Chiropractic Plus was re-designed and re-developed with Wordpress CMS using Advanced Custom Fields plugin, PHP, HTML5, jQuery, Gulp and SCSS to match figma designs.

Ladbrokes: ladbrokes.com.au
2022: Worked on multiple components over the years with my time at Ladbrokes but my stand out work would have been working on Live Racing and Bet with Mates components for both desktop/mobile and mobile app. Live Racing allowed punters to bet while a live race was occurring and Bet with Mates allowed a group of mates to create a group chat and bet together. These components were developed using the latest front-end languages including React, React Native, JavaScript(ES6+), Vue, JSON, SASS, CSS3 and HTML5.

PrepL: prepl.transport.qld.gov.au
2018: Definitely the biggest and proudest project I have been a part of and developed. PrepL allows anyone from Queensland wanting to get their learners driver licence to complete it online without having to go into a Department of Transport store and complete a written test. This is an

interactive, gamified course, custom built from scratch using PHP, MySQL, HTML, SASS, Gulp, JavaScript, jQuery and JSON as well as the use of a number of different APIs.

Mondelez: ZIP package on request

2017: Developed using Pug JS with Gulp for HTML templating along with SASS, JavaScript, jQuery and JSON. Mondelez had a number of different pages that were unlocked sequentially as the user progressed. Data was store using a JSON object and then sent and stored in the clients preferred LMS (Learning Management System).

SKILLS

Programming: Advanced PHP, HTML5, CSS3, SASS, JavaScript, jQuery, Jade/Pug, Bootstrap, Shopify, SCORM and WordPress.

Intermediate React, React Native, Vue, Typescript, Gulp, Ajax, Drupal and Joomla.

Basic MySQL, OpenCart and Magento. (Compatible with standard compliant browsers).

Software and Platforms: Adobe Creative Suite (including Photoshop, Illustrator), SourceTree, MailChimp, Exact Target, SendGrid, Jira, Confluence, Git and Bitbucket.

Other: SEO, Google Analytics, Google and Facebook Advertising.

EDUCATION

Diploma in Web Development: Natcoll Design Technology (Yoobee) – Christchurch, New Zealand

July 2010 – February 2012: www.yoobee.ac.nz

Completed and graduated from Natcoll Design Technology (now known as Yoobee) with a Diploma of Web Development successfully completing all formal assessments to the required standards.

INTERESTS

When I'm not doing the above, you will find me playing golf and cricket. I also enjoy spending time with my two beautiful little girls. I have also been told that I'm pretty handy at playing ping pong. Other interests include sim racing and driving.

REFERENCES

References available on request.